

#### PRIVACY E COOKIE POLICY

Figli di Guido Lapi S.p.A. agrees to respect the privacy of the website user in accordance with the applicable regulations on the protection of personal data and in particular the EU Regulation 2016/679 (hereinafter "Regulation").

This document ("Privacy & Cookies Policy") provides information on the processing of personal data collected through this website (hereinafter Website) and therefore constitutes notice to the data subjects pursuant to the aforementioned regulation. A specific policy is normally published in the areas of the Website which collect the user's personal information. This information notice applies to this Website only and not to other websites accessed by the user via links.

## **DATA CONTROLLER**

Figli di Guido Lapi S.p.A with registered office in Piazza Rita Levi Montalcini, 2 56029 Santa Croce sull'Arno (PI)

### WHAT DATA WE PROCESS

The following data may be subject to processing:

#### **BROWSING DATA:**

The processing of personal data of users who visit only the Website (i.e. without sending communications or using reserved areas) is limited to browsing data, i.e. those for which the transmission to the Website is necessary for the operation of IT systems responsible for the management of the Website and the Internet communication protocols. This category includes, for example, the IP addresses or domain of the computer used to visit the Website and other parameters relative to the operating system used by the user to connect to the Website. The Company collects these and other data (such as, for example, the number of visits and the time spent on the Website) for statistical purposes only and in anonymous form in order to control the operation of the Website and improve its functioning. This is an information that is not collected to be associated with other user information and to identify the latter; however, by their very nature, these data may allow the identification of users through processing and association with data held by third parties.

The legal basis for this processing is the legitimate interest of the Data Controller in the technical management related to the functioning and security of the Website.

## **COOKIES**

Cookies are small text files, which the Website places in the devices in use, such as computers or mobile devices, stored in directories used by the user's web browser. There are various types of cookies, some to make the Website experience more efficient, others to enable certain functions.

The Website uses "technical" cookies, such as navigation or session cookies, i.e. tools to make the navigation and use of the Website functional and optimal.

There are also analytical cookies that collect aggregated information on the number of users and how they visit the Website. Specifically, the website uses the Google Analytics service, the cookie policy of which can be consulted at https://support.google.com/analytics/answer/6004245.

In order to respect the privacy of our users, the service is used with the "anonymized" mode to mask the IP addresses of users visiting the site

There are no profiling cookies.

Users may choose to enable or disable cookies by changing their browser settings as instructed by the respective providers at the following links:

Cookie settings in Internet Explorer

Cookie settings in Firefox

Cookie settings in Chrome

Cookie settings in Safari and iOS

The legal basis of such processing for technical management and statistical analysis purposes is the legitimate interest of the Data Controller.

There may also be additional cookies inherent in the services and applications used by the website (e.g. for map management). Further information on such cookies can be found on:

https://policies.google.com/privacy?gl=it

### HOW WE STORE THE DATA AND FOR HOW LONG

In accordance with the provisions of the Regulation, the information systems and computer programs used by the Data Controller are configured to minimise the use of personal and identifying data; the data will be kept for the period of time strictly necessary to achieve the specific objectives pursued and in any case, the criterion used to determine the storage period is based on compliance with the terms allowed by applicable laws and principles of processing minimization, limitation of storage times and rational archive management.

The browsing data are kept for any technical analysis relative to the functionality and security of the Website for a period of 60 days and then erased. They may be kept for a longer period and made available to the judicial authorities to ascertain and identify the perpetrators of any cybercrime committed against the Website or through the Website.

The data obtained from the analytical cookies are anonymized and do not enable the user's identity to be traced.

## HOW WE ENSURE THE SECURITY AND QUALITY OF PERSONAL DATA

The Company undertakes to protect the security of the user's personal information and to comply with the security provisions of the applicable law in order to avoid data loss, illegitimate or unlawful use of data and unauthorized access to the same.

# **RECIPIENTS OF PERSONAL DATA**

Your personal data may be shared, when strictly necessary for the purposes indicated with:

a. persons appointed by the Company for the specific processing of personal data needed to carry out activities strictly related to the provision of the Services, appropriately trained, and bound by confidentiality agreements; b. third parties providing instrumental services to the Company, acting typically as data processors, such as communication services, electronic mail, correspondence address, technical services for Website management, IT service providers or, depending on the subject matter of the requests, suggestions or complaints, to suppliers of products or services to which the complaint or suggestion relates.

c. persons, entities or authorities to whom your personal data must be communicated pursuant to law or ordered by the authorities;

Such persons will only receive the data needed for the relative functions and will undertake to use them only for the above-mentioned purposes and to process them in compliance with applicable privacy legislation. The updated list of data controllers can be obtained by sending a written request to the Data Controller.

### **USERS' RIGHTS**

Users may exercise the rights provided for in CHAPTER III of the *Regulation* at any time. In particular, they have the right to ask the Joint Data Controllers for access to the data concerning them, their rectification or erasure, the integration of incomplete data, the restriction of processing; to receive data in a structured, commonly used format readable by an automatic device; to revoke any consent to processing granted and to object entirely or partially to the use of the data; as well as to exercise the other rights acknowledged by the applicable legislation. These rights may be exercised by sending an e-mail to the following e-mail address: <a href="mailto:privacy@fglapi.it">privacy@fglapi.it</a> Pursuant to Art. 77 of the Regulation, moreover, the user is entitled to lodge a complaint with the Data Protection Authority if he/she believes that the processing infringes the aforementioned Regulation.